

We help leaders turn strategy into working systems.

Back, stronger, for larger global impact.

Transformation advisory shaped by running companies, social ventures, global expansion, government affairs, investments and M&A, and delivered through high-impact AI interventions.

MORE GROUND COVERED

Advice from someone who has run it, built it and invested in it

Running companies

P&L, operations and teams

Social ventures

Impact that is also viable

Global expansion

Markets, partners, cultures

Government affairs

Policy, regulators, public programs

Investments & M&A

Value creation and integration

High-impact AI interventions

Redesign the work, then apply AI

WHAT WE HELP TRANSFORM

Six connected capabilities. One transformation system.

01

Business process management

End-to-end flow, operating model, metrics and benefit realization.

02

AI-enabled transformation

Use cases, workflow redesign, governance and adoption.

03

Innovation & commercialization

Design thinking through product, business model and market execution.

04

Sustainability & circularity

Material, process and ecosystem choices linked to value.

05

Strategy & governance

Decision architecture, risk and board advisory, including expansion and M&A.

06

Organization & leadership

Vision, Values and Learning; behaviour and capability in the flow of work.



Dr. Prathaap Rao, Ph.D. *Turning Possibility into Progress*

MANAGING PARTNER · GROUNDREALITY

26 years · 30+ countries · Visiting professor · TEDx speaker · Shark Tank India

HOW WE WORK

Evidence → choice → design → delivery



SELECTED CASE STUDIES · ALL 18 AT [GROUNDREALITY.ORG/WORK](https://groundreality.org/work)

Results from 18 engagements across 30+ countries



ENGAGE

Flexible entry points. One outcome discipline.



Let's turn the ground reality into a **working transformation agenda**.

Book a session: groundreality.org/book

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