TRAINING & WORKSHOPS · 2026

Corporate programmes

Hands-on programmes for boards, leaders and teams, each with a clear outcome. Each theme includes an AI programme.

GroundReality
From Strategy to Working Systems

PROGRAMME	OBJECTIVE	OUTCOME	DURATION
1 INNOVATION & COMMERCIALIZATION			
Design thinking to execution	Frame problems, ideate and prototype	A tested concept and a roll-out plan	1–2 days
Creative problem solving	Six Thinking Hats, TRIZ and agile tools	Fresh options for a live business problem	1–3 days
Ideathon or hackathon	Solve live problems in mixed teams	Prototypes pitched to a leadership jury	1–2 days
Innovation to income	Turn ideas and IP into a business model	Pricing, channels and a go-to-market plan	1 day
Earned, not bought	Build visibility without an ad budget	An earned-media and partnership plan	½ day
AI **Innovation with AI**	Use AI for insight, concepts and pricing	An AI-assisted innovation workflow	½ day
2 SUSTAINABILITY & CIRCULAR ECONOMY			
Circular design	Design products from recycled material	A circular product or business concept	½–1 day
ESG that pays	Link ESG goals to cost, revenue and risk	ESG metrics tied to business value	1 day
CSR & public–private models	Design CSR with public partners	A partnership programme blueprint	½ day
AI **Sustainability with AI**	Use AI for ESG data and lifecycle choices	Impact reporting with human review	½ day
3 AI FOR BOARDS, LEADERS & TEAMS			
The board's AI questions	Govern AI value, risk, ethics and talent	A board-level AI oversight checklist	2 hours
Start with work, then apply AI	Choose AI use cases by business value	Ranked use cases and a workflow redesign	½ day
AI in the flow of work	Put assistants and agents into real work	A shared prompt and decision library	1 day
AI for your function	Hands-on AI on each team's own tasks	Working AI routines for each function	1 day each
AI use-case sprint	Move from a long list to working pilots	Up to two pilots with measured value	4–6 weeks
4 PROCESS, QUALITY, PROJECTS & ANALYTICS			
Lean Six Sigma belts	Yellow, Green or Black Belt with DMAIC	Belt certificate on an assessed project	2–10 days
Project & portfolio management	Run projects well; PMP and PfMP prep	A project charter, plan and risk log	3–5 days
Business process management	Map end-to-end processes and metrics	Process maps, a metric tree and reviews	2–3 days
Systems thinking	Find feedback loops and root causes	A system map and priority interventions	2 days
Customer operations excellence	Apply COPC performance management	A customer-operations scorecard	1–2 days
People & business analytics	Use people and business data to decide	A metric tree and a one-page insight brief	1–2 days
AI **Lean & projects with AI**	Process mining and AI for analysis	Smarter control plans and risk alerts	1 day
5 LEADERSHIP: VISION, VALUES & LEARNING			
Vision, values & culture	Align vision, values and learning	Values-to-action commitments for teams	1–2 days
Leadership journey	Four phases with live value projects	Coached leaders, measured project value	3–6 months
Learn to Learn	Build learning agility on real work	A personal learning and practice plan	1–2 days
Engagement & belongingness	Equip managers to build belonging	A start-stop-continue team action plan	4 hours
Business acumen simulation	Run a company: strategy, finance, people	A decision log and cross-functional agenda	1 day
Negotiation & influence	Prepare, frame and close negotiations	A negotiation plan for a live deal	1 day
360° assessment & coaching	Assess behaviour, then coach for growth	A confidential development plan	3–6 months
AI **Vision in the age of AI**	Decide where AI changes the business	An AI vision, and what stays human	½ day
AI **Responsible AI & values**	Build ethics and trust into AI decisions	Responsible-AI principles for daily use	½ day
AI **Learning with AI**	Use AI tutors and coaching nudges	A personal AI learning routine	½ day

Durations are tentative; in person or online. Pilot scope depends on agreed goals and data access. Any certification is agreed separately and implies no third-party accreditation.

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