TRAINING & WORKSHOPS · 2026

University programmes

GroundReality
From Strategy to Working Systems

Electives, masterclasses, student workshops and faculty development, mapped to your learning outcomes. Taught by Dr. Prathaap Rao, Ph.D., visiting professor at IIM Bangalore and six other business schools.

PROGRAMME	OBJECTIVE	OUTCOME	DURATION
1 ELECTIVES & COURSES			
Leadership & strategy	Build strategic and leadership judgement	Case analyses and a strategy memo	20–30 hours
Business process management	Map, measure and improve processes	A process-improvement project report	20–30 hours
HR management & HR analytics	Use people data for HR decisions	An HR analytics dashboard and brief	20–30 hours
Data analytics for operations	Apply statistics to operations decisions	Analysis of a real operations dataset	20–30 hours
Entrepreneurship & impact	Build and test a venture with impact	A validated venture and investor pitch	20–30 hours
Innovation & commercialization	Take an idea from R&D to market	A commercialization plan for a real idea	10–15 hours
Circular economy & ESG	Design circular products and ESG plans	A circular business concept	10–15 hours
AI **AI for managers**	Apply AI to decisions and workflows	An AI use-case canvas and pilot plan	10–15 hours
2 MASTERCLASSES & GUEST LECTURES			
From cockpit to boardroom	Lessons from the Indian Air Force	Leadership habits to use from day one	60–90 min
The PotHoleRaja story	How a citizen movement scaled	A model for impact without ad spend	60–90 min
The GridMats story	From recycled plastic to a patent	A roadmap from R&D to revenue	60–90 min
Boards, governance & ESG	How boards govern strategy and risk	What directors expect from managers	60–90 min
AI **Start with work, then AI**	A practical way to choose AI projects	A four-question test for any AI idea	60–90 min
3 STUDENT WORKSHOPS & CERTIFICATIONS			
Design thinking & innovation	Go from empathy to prototype	A tested prototype and next experiment	1–2 days
Ideathon or hackathon	Tackle industry problem statements	Prototypes pitched to an industry jury	1–2 days
Founder bootcamp	Turn an idea into a viable business model	A business model canvas and validation plan	1–2 days
Lean Six Sigma belts	Yellow or Green Belt on a live project	Belt certificate on an assessed project	2–5 days
Business acumen simulation	Run a company: strategy, finance, people	A decision log and team debrief	1 day
AI **AI skills for students**	Use AI well and honestly in coursework	A responsible personal AI workflow	1 day
4 FACULTY DEVELOPMENT			
AI **Teaching with AI**	Use AI as a mentor, not an author	AI-ready assignments and assessment rules	1 day
Case writing from practice	Write teaching cases from industry	A draft case and teaching note	1–2 days
Simulations & games in class	Design simulations for your course	A class-ready simulation or game	1 day
Measuring learning that lasts	Assess skills and behaviour change	An assessment rubric for your course	1 day

Durations are tentative and can match your credit structure; in person or online. Any certification is agreed separately and implies no third-party accreditation.

Dr. Prathaap Rao, Ph.D. · GroundReality

Book a call: **groundreality.org/book** · **prathaap@groundreality.org** · **+91 99727 11331**